

# art gallery, museum and “our city”

## Nature and Scope

The Christchurch Art Gallery Te Puna O Waiwhetu's main services are:

- Maintaining, developing and researching an important collection of artworks.
- Programming and implementing installations of historical and contemporary artworks, from both the permanent collections and touring exhibitions.
- Providing information and advice on the visual arts for the community through a broad range of exhibition-related public programmes.

The Gallery includes exhibition and storage areas, maintained and secured to international standards. It houses a permanent collection numbering 5,563 items including historical and contemporary paintings, sculptures, works on paper (drawings, watercolours, prints and photography), and decorative arts which include glass, ceramics and textiles.



Christchurch Art Gallery Te Puna O Waiwhetu

## Art Gallery Commercial

Operate the Art Gallery shop and hire out Gallery spaces for public and private use. Provide space for Alchemy (the coffee shop) and the Form Gallery. Operate the Gallery's car park.

### Performance Measures

Service	Performance Measure
<b>Cultural</b>	
A range of commercial services which support the operation of the Art Gallery	The following services will be available during the Gallery's opening hours: A cafe (Alchemy), a commercial gallery for the sale of decorative arts (Form Gallery) and car parking facilities.
Hours that the services are available to the public	Open seven days a week from at least 10am to 5pm, closed Christmas Day.

### Contribution to Outcome

Outcome	How Art Gallery Commercial Contributes to this Outcome
A Cultural and Fun City	Form Gallery gives NZ craft artists a place to exhibit and sell their works.
	Form Gallery retails work by important NZ craft artists. The Art Gallery shop sells art-related products including educational products.
Strong and Inclusive Communities	Alchemy Cafe provides a meeting place in Christchurch's arts and heritage precinct.

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**Public Programme at the Gallery**

Exhibitions are held of local, regional and international art work. The Gallery provides the public with information and an education programme about its exhibitions and about art. A special programme for schools provides art and art appreciation education.

**Performance Measures**

Service	Performance Measure
<b>Cultural</b>	
A broad range of public exhibitions and programmes is offered.	The Gallery is in the top five attractions for Christchurch residents to take visitors.
	There are at least 400,000 person visits to the Gallery per year.
	Work by Canterbury artists is always on display.
	International exhibitions are held (target 1 per year)
The Gallery provides art education and appreciation courses for children that are relevant to their school curricula.	School groups per year taking a course at the Gallery (target 300).
The Gallery contributes towards a sense of belonging to Christchurch	Residents who have visited the Gallery (target 30%).

**Contribution to Outcome**

<b>Cultural</b>	
The collection is conserved as resources permit. A plan is prepared each year based on the resources available.	Conservation plan targets are met.

The Gallery maintains the appropriate environmental conditions and standards of care for the works in its collection and on display.	Standards detailed in the Gallery Procedural Manual and by owners of works on loan are met.
Advice to the public is available on request	All enquiries are initially responded to within 5 working days.

**Maintaining and Improving the Collection**

The Gallery stores, cares for, and researches its collection so that it can be displayed to the public.

**Performance Measures**

Service	Performance Measure
<b>Environmental</b>	
The Gallery maintains the appropriate environmental conditions and standards of care for the works in its collection and on display.	Standards detailed in the Gallery procedural manual and by owners of works on loan are met.
<b>Social</b>	
The collection is conserved as resources permit. A plan is prepared each year based on the resources available.	Conservation plan targets are met.
Advice to the public is available on request	All enquiries are followed up as soon as practicable.
Art in Public Places is conserved	The targets in the Art in Public Places Conservation Plan are met.
Contributes to a sense of belonging to Christchurch	Christchurch is identified as a great city to live, work and play by more than 95% of the respondents to the annual residents survey.

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## Contribution to Outcomes

Outcome	How Maintaining and Improving the Collection Contributes to this Outcome
A Cultural and Fun City	An extensive, well maintained and carefully developed collection increases the diversity and quality of art available for viewing by the public.
Strong and Inclusive Communities	The collection specialises in works by Canterbury artists, which adds to the sense of identity of the City and the region.



Our City O-Tautahi

## Canterbury Museum

The Council contributes to the operation of Canterbury Museum by providing annual operational funding towards an approved Canterbury Museum Trust Board Annual Plan; it also contributes capital funding to the Museum's Revitalisation Project.

## Performance Measures

Service	Performance Measure
<b>Cultural</b>	
To welcome the people of Canterbury Waitaha and our visitors to explore the diversity of the natural world and our cultural heritage; to make this a fun experience. To properly care for the more than 2.1 million heritage collection items held in trust for the people of Canterbury.	Maintain visitor numbers (target 500,000) and increase door donations (target \$150,000).
	Visitors rating the Museum as an excellent or very good visitor experience (target 75%).
	Develop, deliver and evaluate Exhibitions and Public Programmes (target 20 special exhibitions available to all visitors, public programmes to 10,000 people).
	Deliver curriculum-based programmes to school children (target 30,000) and answer external written, telephone and email enquiries (target 24,500).
	New objects acquired for the permanent collection (target 3,450). Complete full verified documentation for all objects acquired in previous year.

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	Document a further 75,000 of the two million objects acquired prior to June 2001 (total to 20%). Verify accuracy of a further 75,000 electronic records for objects catalogued or accessioned prior to June 2001 (total to 5.5%).
	Open seven days a week from at least 9am to 5pm, closed Christmas Day.

## Contribution to Outcome

Outcome	How Canterbury Museum Contributes to this Outcome
A Cultural and Fun City	The Museum is a place where people enjoy spending time to learn about their heritage and the Antarctic.
A Learning City	People are given a wide variety of opportunities to learn about the natural environment and cultural history; school children receive lessons in natural and cultural history
A Sustainable City	The ‘Living Canterbury’ exhibition gives visitors a new way of looking at a sustainable relationship between people and the environment
Strong and Inclusive Communities	The Museum connects people with their past. It provides opportunities to learn about other cultures and Antarctica, through the permanent and temporary exhibitions.

## Our City O-Tautahi

Our City provides information about Christchurch City, the Council, and the community. It is a venue for education, discussion and debate.

## Performance Measures

Service	Performance Measure
<b>Environmental</b>	
Municipal Chambers and Provincial Council Buildings are used, while heritage values are protected.	Occupancy rates for the year (target 95%).
<b>Social</b>	
Disseminate information to ratepayers, about current issues affecting the City, the Council and the environment.	Open on average at least 34 hours per week.
	Increase ratio of local residents visiting Our City (target: 50% of total visitors).
	Visitor satisfaction with information - pamphlets, displays and liaison staff (target 85%).
	Exhibits change throughout the year

## Contribution to Outcomes

Outcome	How Our City-Tautahi Contributes to this Outcome
A Well Governed City	Our City provides a venue - an agora - for people to gather to learn about the City and discuss its affairs

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## Asset Information

### Collections

The Gallery's collections were valued at \$51,919,300 in July 2003. They are re-valued every three years by an independent expert. The market can respond quickly to changes and works can suddenly increase in value if, for example an important artist deceases or their output declines. The vast majority of the works in the collections increase in value. Financial Reporting Standard-3 conventions are adhered to and the collection is depreciated over a 1,000 year period.

The collections contains the following quantities of art works as of July 2003:

Paintings	1,635
Works on Paper	3,351
Ceramics	264
Textiles	37
Sculpture	180
Glass	24
Mixed media (miscellaneous and new media)	48
Christchurch Art Gallery Trust	24
<b>TOTAL (inc. Christchurch Art Gallery Trust)</b>	<b>5,563</b>

All collection works are currently stored in the Gallery and it is anticipated that there is sufficient space for a further twenty years at the current rate of growth, excluding exceptional events such as an important gift of a large quantity of art works.

Art works in Council owned public buildings are monitored by the Gallery and treatment is recommended when necessary. There is a total of nineteen works in various sites through out the city.

### Facilities

The new Gallery building was opened on 10 May, 2003.

Current book value as of 30 June 2003 of the building is summarised below :

Building shell	24,444,000
Air conditioning system	5,111,000
Electrical, data, communications	1,903,000
Light fittings	1,926,000
Other	8,618,000
<b>Total</b>	<b>42,002,000</b>
Current Land Value	9,700,000

## Demand trends

### Collection

The heightened profile of the Gallery has increased demand for access to information about the collections and requests for loans of collection items from other institutions. The Gallery is digitising images of the collection over a five year period and the images and relevant data are available via the web site.

The new Gallery has also increased public expectation for a greater number of, as well as higher profile exhibitions. This increased use of the collections is not expected to have any detrimental affect on the art works.

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### **Facilities**

Demand for use of the building is currently within specified usage and no immediate change is expected.

### **Levels of service**

#### **Public Programmes**

The internal public programme makes the most direct use of the collection for the public. The main driver of the programme is exhibitions, as summarised below:

- Permanent display - The Community Trust Sculpture Gardens. There is no programmed change to exterior art works in the ten year plan.
- Long term display - galleries on level one, three spaces in total. These exhibitions are planned to change on a five year basis. All works on display are from the Gallery collections.
- Medium term - galleries on level one, two spaces in total. Exhibitions are programmed to change annually, all works on display are from the Gallery collections.
- Short term - galleries on the ground floor, five spaces in total. These exhibitions are programmed to change two to three times a year. The exhibitions in these spaces are usually loan exhibitions, or developed by the Gallery from loan material with occasional use of works from the collections.
- The current pace of change for exhibitions will be subject to evaluation from visitor research surveys and focus groups. It is unlikely in the foreseeable future that there will be any increase in the number of exhibition changes per year due to budget constraints.

### **Facilities**

The building is still has post-operative issues being addressed. To date, all services have performed adequately and to specification with some modifications still required for the air conditioning system. Specifications for the air conditioning plant have been revised and a second boiler has been recommended to enable the Gallery to consistently maintain required environmental standards.

### **Assets for growth**

#### **Collection**

The budget for collection acquisition is approximately \$250,000 per year, with an increase for inflation. This budget enables the Gallery to purchase either works which fill significant gaps in the collection, or add markedly to the quality of the collection. In any given year the budget enables the Gallery to purchase one major work or a number of more modest works. During the 2002/2003 financial year 105 art works were acquired.

The Gallery also acquires a limited number of art works from gifts and bequests, including occasional gifts of major and highly valued art works.

### **Assets for level of service improvement**

There are no current plans or budget projections for any major increases in level of service for the collections or the building.



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## Maintenance and renewal

### *Collection*

A conservation plan for the care of the collections is currently in development, and will outline conservation treatment and remedial work required on art works to maintain them in optimum condition. Progress is directly related to skilled staff time rather than equipment or materials, and is thus limited by the number of appropriately qualified and experienced staff employed by the Gallery.

The other major area of work on the collection is the maintenance of the collection records, including the collections data base and image files. These activities are also labour and time intensive.

### *Facilities*

A detailed asset plan for the building being developed.



Te Puna O Waiwhetu Christchurch Art Gallery

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**Cost of Proposed Services**

Budget 2003/04 \$000's		Plan 2004/05 \$000's	Forecast 2005/06 \$000's	Forecast 2006/07 \$000's	Projection 2007/08 \$000's	Projection 2008/09 \$000's	Projection 2009/10 \$000's	Projection 2010/11 \$000's	Projection 2011/12 \$000's	Projection 2012/13 \$000's	Projection 2013/14 \$000's
10,625	Expenditure (After Internal Recoveries)	13,609	13,775	14,037	13,812	13,261	13,564	13,680	13,836	14,067	14,222
(778)	Revenue	(1,055)	(1,124)	(1,124)	(1,124)	(1,124)	(1,124)	(1,124)	(1,124)	(1,124)	(1,124)
<b>9,847</b>	<b>Net Cost of Service</b>	<b>12,554</b>	<b>12,651</b>	<b>12,913</b>	<b>12,689</b>	<b>12,137</b>	<b>12,440</b>	<b>12,556</b>	<b>12,713</b>	<b>12,944</b>	<b>13,099</b>

The Net Cost of Service is funded from rates and other revenue. See the Funding Impact Statement in volume 3 for details.

**Consisting of the following Activities**

261	Art Gallery Commercial	(139)	(197)	(196)	(185)	(172)	(163)	(157)	(151)	(144)	(136)
4,706	Canterbury Museum	5,317	5,518	5,724	5,457	5,059	5,283	5,375	5,469	5,565	5,663
2,315	Public Programmes at the Gallery	4,075	4,041	4,044	4,101	4,213	4,243	4,235	4,267	4,304	4,348
2,049	Maintaining and Improving the Collection	2,722	2,710	2,761	2,728	2,439	2,472	2,493	2,513	2,598	2,597
515	Our City-Otautahi	577	579	579	588	598	605	610	615	620	627
<b>9,847</b>	<b>Net Cost of Service</b>	<b>12,554</b>	<b>12,651</b>	<b>12,913</b>	<b>12,689</b>	<b>12,137</b>	<b>12,440</b>	<b>12,556</b>	<b>12,713</b>	<b>12,944</b>	<b>13,099</b>

**Capital Expenditure**

2003/04 \$000's		2004/05 \$000's	2005/06 \$000's	2006/07 \$000's	2007/08 \$000's	2008/09 \$000's	2009/10 \$000's	2010/11 \$000's	2011/12 \$000's	2012/13 \$000's	2013/14 \$000's
15	Renewals and Replacements	20	24	20	184	55	119	15	54	215	962
991	Improved Service Levels	540	1,389	293	346	295	301	301	301	301	301
220	Increased Demand	250	1,100	-	-	-	-	-	-	-	-
<b>1,225</b>	<b>Total Capital Expenditure</b>	<b>810</b>	<b>2,513</b>	<b>313</b>	<b>530</b>	<b>350</b>	<b>420</b>	<b>316</b>	<b>355</b>	<b>516</b>	<b>1,263</b>

**Notes**

Capital Expenditure is corporately funded from asset sales, rates (depreciation and surplus), capital revenues, special funds, and loans. See Capital Funding Summary in volume 1, and the Funding Impact Statement in volume 3 for details.

For details of capital projects, see the 5 year Capital Works Programme pages in volume 1.