

Submission Form

Proposal for the Variation of the City Mall Special Order

PLEASE READ BEFORE COMPLETING YOUR SUBMISSION

The public consultation period is from Monday 17 March 2008 to Monday 21 April 2008

It will help us if you:

- Clearly state the issue you want the Council to consider:
 - What specific action you think the Council should take, and;
 - Why that should be done.
- Type or use black ink for your submission.

Please Note: We are legally required to make all written or electronic submissions available to the public and to Councillors, including the name and address of the submitter (subject to the provisions of the Local Government Official Information and Meetings Act 1987). If you consider there are compelling reasons why your contact details and/or submission should be kept confidential, you should contact the Assistant Council Secretary Kevin Roche, Telephone 941 8112.

Submissions will be published on the Council's website from 2 May 2008.

You may send us your submission:

On the internet:

You may enter your submission using the form provided on the Council's website at www.ccc.govt.nz.

Please follow all the instructions on the website.

By email:

consultation@ccc.govt.nz

Please make sure that your full name and address is included with your submission.

By mail:

(no stamp is required) to

Freepost 178
City Mall Special Order
Christchurch City Council
PO Box 237
Christchurch

No anonymous submissions will be accepted. Whether you use this form or not, you must provide your full name, address and telephone number. If you are submitting on behalf of an organisation, please state this as your role within that organisation.

Submissions must be received (NOT postmarked) at the Tuam Street Civic Offices no later than 5pm on Monday 21 April 2008. To ensure receipt, hand deliver last-minute submissions to the Civic Offices, 163-173 Tuam Street.

Your Submission

If you wish, you can present your submission at a hearing. If that is the case, please tick the appropriate box below. Five to ten minutes will be allocated for speaking to your submission, including time for questions from the Councillors. The Council will confirm the date and time of your hearing in writing, by email or by telephone call.

- Tick I do NOT wish to discuss my submission at the hearing, and ask that this written submission be considered
OR
 I wish to discuss the main points in my written submission at the hearings.

Are you completing this submission: For yourself On behalf of a group or organisation

If you are representing a group or organisation, how many people do you represent?

Your Name SAM STAITE
Organisation Name (if applicable) CB RICHARD ELLIS
Organisation Role (if applicable) RETAIL SERVICES
Contact Address LEVEL 6 119 ARMAGH ST
Phone No. (day) 03 374 9889 Phone No. (evening) ..
Email (if applicable) Sam.staite@cbre.co.nz
Signature [Signature] Date 17th April 2008

Proposal for the Variation of the City Mall Special Order

Proposal for the Variation of the City Mall Special Order

Submission Form

Please be as specific as possible to help us understand your views. What do you want the Council to consider? What specific action you think the Council should take? Why should this be done? Please refer to the specific pages of the draft document.

- PERSONAL VIEWS:**
- 1) Disappointing central city retail performance.
 - 2) Undesirable retail areas for tourists
 - 3) Lack of central city spending - weekdays + weekends
 - 4) Too much 'dead' space between popular areas
 - 5) Suburb development killing city Retail.

Council Considerations: I see the following to be actions that will increase popularity and tourism within the centre city.

- Parking - reduce central city parking costs. Provide more options
- Development - cut suburban retail development eg Westfield, Northlands etc
- Safety - put more focus on a central city clean up of crim's, glue sniffers etc
- Residential - pull more people back into the centre city by reducing apartment rates and by putting more consideration into the larger residential developments
reducing
- CITY ATTRACTIONS - Create more reasons for people to come into the city - concerts, family events, fashion shows, sporting fixtures etc.
- Centralize OFFICE DEVELOPMENT - STOP THE DEVELOPMENT OF OUTER CBD OFFICE DEVELOPMENT eg Snow Place, HAZENDEAN ETC
- Centralize Retail - Instead of allowing retail development anywhere and everywhere - choose a specific area eg High St and Cashel Mall and concentrate on developing, improving and expanding these particular areas.