# plans for trading activities

# **Red Bus Limited**

#### **Cost of Service**

2002/03 BUDGET \$		2003/04 BUDGET \$
18,605,000	Revenue	21,030,000
15,929,000 1,132,000	Maintenance & Operating Costs Depreciation	18,425,000 1,630,000
17,061,000	Total Expenditure	20,055,000
1,544,000	Net Profit before Taxation and Extraordinaries	975,000

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Projected Surplus before Taxation 2004/05	1,025,000
Projected Surplus before Taxation 2005/06	1,075,000

### **Capital Expenditure**

Projected Capital Expenditure 2003/04	5,940,000
Projected Capital Expenditure 2004/05	300,000
Projected Capital Expenditure 2005/06	300,000

### Nature and Scope

- Providing scheduled urban public passenger transport (PPT) services. The Company continues to be the principal provider of such services in the Canterbury region.
- Operating ancillary services which profitably complement the above services, including bus charter services which promote regional interests.
- Research of actual and potential customer needs and development of services in Canterbury and other regions where it is perceived that the Company will have a profitable and competitive advantage.

• The Company maintains a fleet of 166 buses, shuttles and coaches.

#### **Relationship to the Council**

Red Bus Limited is a Local Authority Trading Enterprise, 100% owned by Christchurch City Holdings Ltd. The Company commenced trading on 1 July 1991. The Council retains control over the activities of the Company through approval of the Company's annual Statement of Corporate Intent.

For a list of the Company directors see page 215.

The Council's interest in this Company is in accordance with its Strategic Objective F4 (see page 13).

### **Overall Service Objective**

To operate a profitable, sustainable and innovative business in providing public passenger transport and ancillary services.

#### Objectives for 2003/04

- 1. Achieve targeted return on investment.
- **Performance Indicators** 
  - 1. Carry 10,000,000 passengers per annum.

2. Net after tax profit of \$653,000.

2. Achieve projected net after tax profit.

## **Sources of Funding**



2004 CCC Financial Plan