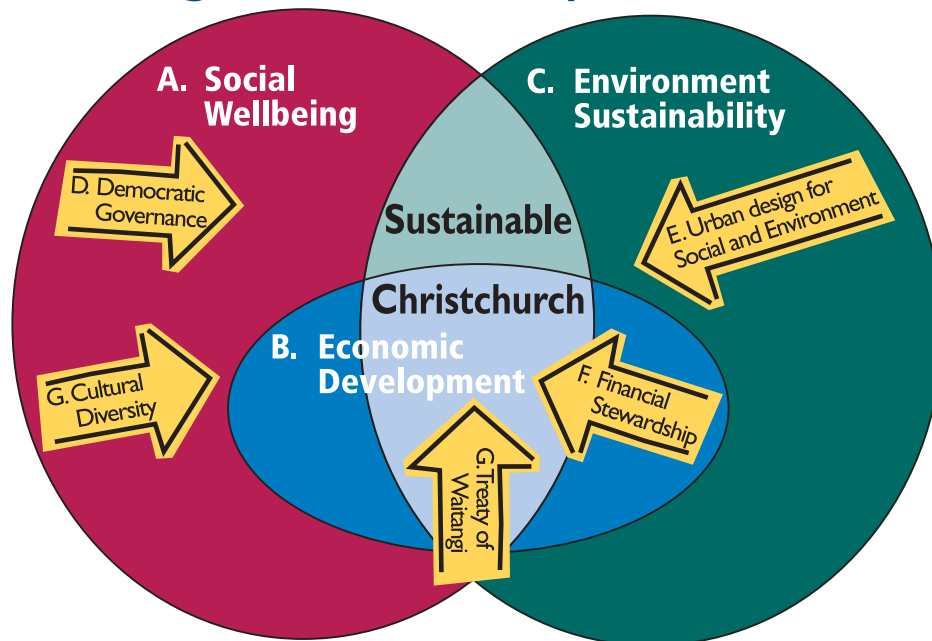


# Triple Bottom Line Reporting

## Strategic Goals in the Triple Bottom Line



This is an action diagram.

The three circles, A. SOCIAL, B. ENVIRONMENTAL, and C. ECONOMIC are like telescope sights showing three areas on which to focus. To make our city more sustainable is important. The closer the circles, the closer we are to our vision of a Sustainable Christchurch.

The arrows show actions the Council is taking to move the circles closer.

D. DEMOCRATIC GOVERNANCE, E. URBAN DESIGN (eg essential infrastructure) FOR SOCIAL AND ENVIRONMENTAL benefits, F. FINANCIAL STEWARDSHIP, G. TREATY OF WAITANGI and CULTURAL DIVERSITY actions.

## Reporting Principles

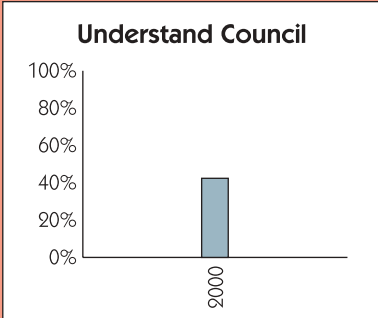
TBL reporting is a relatively new phenomenon and there is no established best way of doing it – we will learn more from every report published. Achieving a balance between detail and making the report interesting and readable is difficult. The aspirations behind our TBL measures can be summarised in the following principles:

- **Balanced** – we are prepared to report both positive and negative results on aspects of our performance.
- **A living report** – we are committed to a living report - it will develop and evolve over time.
- **Use of externally derived measures and benchmarks** – we have where appropriate used these and are prepared to be judged by our performance against these measures.
- **Holistic** – we endeavour to show the full picture of the relevant issues.
- **Accessible** – both web and print versions of this document will be available.
- **Interactive** – the reader can engage the CCC via a number of channels:
  - contacting us by telephone (941-8999) or email - [info@ccc.govt.nz](mailto:info@ccc.govt.nz)
- **Synergistic** – TBL reporting is a mechanism by which we can convey the organisation's values/principles and its performance in matching them.
- **Verifiable** – an independent third party will as part of the annual audit process verify that actual performance is supported by appropriate evidence.

# Triple Bottom Line Reporting - Corporate Measures

Objectives	Environmental Performance Indicators	Social Performance Indicators	Economic/Financial Performance Indicators	Link to Strategic Objectives																
<b>Sustainability</b> Council continues to help improve the sustainability of the city	<ul style="list-style-type: none"><li>Reduction in CO2 emission for Council operations <i>(Target: 5% less than previous year)</i></li></ul>	<ul style="list-style-type: none"><li>Number of Council initiatives which have been assessed as providing social sustainable benefits <i>(Target: 20 initiatives)</i></li></ul> <div><p><b>City Centre - Safe Night</b></p><table><tr><th>Year</th><th>Percentage</th></tr><tr><td>1998</td><td>18%</td></tr><tr><td>2000</td><td>30%</td></tr><tr><td>2001</td><td>25%</td></tr></table></div> <p><i>(Target: 90% during day)</i></p> <div><p><b>City Centre - Safe Day</b></p><table><tr><th>Year</th><th>Percentage</th></tr><tr><td>1998</td><td>85%</td></tr><tr><td>2000</td><td>85%</td></tr><tr><td>2001</td><td>90%</td></tr></table></div>	Year	Percentage	1998	18%	2000	30%	2001	25%	Year	Percentage	1998	85%	2000	85%	2001	90%	<ul style="list-style-type: none"><li>Number of Council initiatives which have been assessed as providing economically sustainable benefits <i>(Target: 20 initiatives)</i></li></ul>	A1, A2, A3, A4, B1, B2, B3, B4, C1
Year	Percentage																			
1998	18%																			
2000	30%																			
2001	25%																			
Year	Percentage																			
1998	85%																			
2000	85%																			
2001	90%																			
<b>Central City</b> Revitalisation of central city	<ul style="list-style-type: none"><li>Special character area precinct upgrade project completed by 30 June 2003</li></ul>	<ul style="list-style-type: none"><li>Citizen perception of personal safety in central city <i>(Target: 35% at night)</i></li></ul>	<ul style="list-style-type: none"><li>Increase in number of businesses in central city <i>(Target: 2% over previous year)</i></li></ul>	C2, B2, B4																

# Triple Bottom Line Reporting - Corporate Measures

Objectives	Environmental Performance Indicators	Social Performance Indicators	Economic/Financial Performance Indicators	Link to Strategic Objectives				
<p>Central City (Cont'd)</p> <p><b>Financial Sustainability</b> Maintain a satisfactory credit rating</p> <p>Maintain the Council's finances in a prudent manner</p> <p><b>Community Planning</b> Collaborate with other agencies to coordinate activities and promote the wellbeing of Christchurch residents</p> <p><b>Community Engagement</b> Community are informed and participate in determining and implementing Council policies</p>	<ul style="list-style-type: none"><li>• Number of collaborative partnerships seeking environmental sustainability outcomes <i>(Target: 10 partnerships)</i></li></ul>	<ul style="list-style-type: none"><li>• Increase in building consents for new dwellings or units <i>(Target: 2% over previous year)</i></li><li>• Percentage of citizens who understand Council decision making processes <i>(Target: 37%)</i></li></ul> <div><p><b>Understand Council</b></p><table><caption>Understand Council Data</caption><thead><tr><th>Year</th><th>Percentage</th></tr></thead><tbody><tr><td>2002</td><td>40%</td></tr></tbody></table></div>	Year	Percentage	2002	40%	<ul style="list-style-type: none"><li>• Credit rating at least AA</li><li>• Council financial ratios are maintained within prescribed limits</li><li>• Investments and borrowings comply with published policy</li><li>• Number of collaborative partnerships seeking economic sustainability outcomes <i>(Target: 10 partnerships)</i></li></ul>	<p>F1, F2</p> <p>D3, D4</p> <p>D1, D2</p>
Year	Percentage							
2002	40%							

# Triple Bottom Line Reporting - Corporate Measures

Objectives	Environmental Performance Indicators	Social Performance Indicators	Economic/Financial Performance Indicators	Link to Strategic Objectives
<b>Treaty of Waitangi</b> Council further develops Treaty relationship with manawhenua and Maori		<ul style="list-style-type: none"> <li>• Increase in the proportion of consultation processes which involve manawhenua and other Maori (<i>Target: 2% increase</i>)</li> </ul>		G1, G2, G3
<b>Civil Defence</b> The Council maintains a satisfactory level of preparedness	<ul style="list-style-type: none"> <li>• Service level agreement with Environment Canterbury (Canterbury Regional Council) reviewed and ratified by March 2003</li> </ul>	<ul style="list-style-type: none"> <li>• Three Council Civil Defence Rescue Teams fully trained</li> </ul>	<ul style="list-style-type: none"> <li>• City-wide Disaster Recovery Plan ratified by March 2003</li> </ul>	C5



A truck load of recyclables on its way to the Recovered Materials Foundation.



Composting green waste at the Garden City Composting Plant.